



Gratitude for AMERICA

Showcasing America's Entrepreneurs

Bringing Back America's "Can Do" Spirit...

The Challenge: Many young Americans grow up taking today's abundance for granted and rarely learn how dramatically different—and difficult—life was just a century or two ago.

Our Solution: We tell the vivid, human stories of American innovators (Madam C.J. Walker, Cyrus McCormick, Levi Strauss, Willis Carrier, Steve Jobs, and dozens more) who transformed everyday life. By contrasting the world before and after their breakthroughs, we spark genuine gratitude and show what individual creativity and initiative can accomplish.



Our Mission: From Gratitude to Entrepreneurship Our goal is to inspire genuine gratitude for the progress past innovators made possible—and then use that gratitude to spark entrepreneurial energy in the next generation.

Our Method: We showcase American giants who built much of the modern world—Sam Walton, the Wright Brothers, etc. — and highlight their stories of risk, ingenuity, and massive positive impact. Doing so, we inspire today's often dejected or directionless young people to discover their own entrepreneurial potential and pursue a Carnegie-esque spirit of their own.

Overall Goal: To encourage a mindset of possibility, creativity, and opportunity in today's young people. To use biographies to build an appreciation for the power and potential impact of entrepreneurship and podcasts and conferences to create interactive communities to share ideas on how to channel gratitude into productive enterprises.



Your Opportunity: Seed Funding for Scale GFA is currently bootstrapped, but we are ready to scale our message and impact nationwide. We are seeking mission-aligned seed-philanthropy funding to aggressively ramp up our core digital and educational platforms. Your support will fund the further development of our program: Web Redesign, Profile Library, Video Biographies, Podcast Series and Entrepreneurial Conferences. We invite you to partner with us in transforming gratitude into an entrepreneurial spark that will write the next great chapter of American prosperity.

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